



Home > Marketing > Jaipur Rugs Announces Winners of the “Jaipur Rugs Pavilion – Design &...

Marketing

Jaipur Rugs Announces Winners of the “Jaipur Rugs Pavilion – Design & Build Competition” in Partnership with Archdais

November 6, 2025 Author

0 133



India – Jaipur Rugs, in partnership with Archdais, is excited to reveal the winners of the “Jaipur Rugs Pavilion – Design & Build Competition,” a worldwide initiative that highlights the fusion of craftsmanship, community, and modern design.

This year’s competition received an impressive response, with more than 1300 designers from global participants reinterpreting the essence of Jaipur Rugs — weaving narratives of craftsmanship, bravery, and emotion into their designs. Participants from regions including Delhi, Kerala, Madhya Pradesh, Ernakulam, Goa, Tamil Nadu, and Chennai contributed their unique viewpoints, with each entry showcasing a blend of innovation, culture, and artistry.

Discover more

[Marketing ethics guide](#)[Advertising industry insights](#)[Advertising campaign management](#)[Market research subscriptions](#)[Public relations agencies](#)[Sales training programs](#)[Industry news alerts](#)[oils](#)[Content marketing platforms](#)[Business consulting](#)

The much-awaited competition witnessed an overwhelming global response, with participants from countries including the United States, United Kingdom, Nepal, Bangladesh, UAE, Indonesia, Malaysia, the Philippines, Kuwait, Morocco, Oman, Saudi Arabia, Spain, Sweden, and Switzerland

Discover more

[Consumer behavior insights reports](#)[Marketing ethics guides](#)[Internship programs](#)[Industry news analysis](#)[SEO optimization tools](#)[Branding workshops](#)[Marketing automation software](#)[Advertising industry insights](#)[Marketing strategy consulting](#)[Data analytics services](#)

Following a thorough evaluation by a respected jury, the winners of this year's competition are:

1st Prize: Rishabh Dae & Sanskruti Agrawal – Bangalore

2nd Prize: Dhruv Soni & Dhanav Tandon – Mumbai

3rd Prize: Tangible Intangible Design Office & Himanshu Chopra – New Delhi

*“Commenting on the competition, **Rutvi Chaudhary, Director, Jaipur Rugs stated:** “The Jaipur Rugs Pavilion – Design & Build Competition transcends mere competition — it serves as a platform that connects artisans with designers, blending tradition with innovation. Each participant infused their work with emotion and intent, reminding us that authentic design is rooted in human connection and creative bravery.”*

Discover more

[Product review service](#)[Public relations agencies](#)[CANTABIL](#)[Industry news analysis](#)[Data analytics services](#)[Sales training programs](#)[Branding workshops](#)[Case study analysis services](#)[Gandhinagar](#)[Marketing ethics guide](#)

*“Through this competition, Jaipur Rugs reaffirms its commitment to empowering artisans, promoting community-driven design, and inspiring future creators to look beyond aesthetics and embrace storytelling through craftsmanship”, **She further added.***

Collaborating with Jaipur Rugs for the *Jaipur Rugs Pavilion – Design & Build Competition* has been a truly inspiring journey. The competition became a melting pot of ideas where design met purpose, and creativity intertwined with craft. We were thrilled to witness how over 1300 designers translated the soul of Jaipur Rugs into spaces that celebrated community, emotion, and human connection. This

initiative exemplifies how design can transcend aesthetics to become a medium of storytelling and social impact.” **Says Rushikesh Kothari, CEO, Archdais.**



Discover more

[Consumer behavior insights reports](#)

[Data analytics services](#)

[Marketing ethics guide](#)

[Advertising campaign management](#)

[Branding services](#)

[Sales training programs](#)

[CANTABIL](#)

[Public relations agencies](#)

[Content marketing platforms](#)

[Social media marketing](#)

The winning designs will be featured at the Jaipur Rugs Pavilion, reflecting the brand’s vision to create meaningful connections between design, heritage, and humanity. For Jaipur Rugs, this initiative reinforces the belief that design can drive change — celebrating not only form and function but also the human spirit that fuels both.

About Jaipur Rugs- www.jaipurrugs.com/in

“Let goodness, fairness and, most importantly, love, prevail in business; profits will inevitably follow.” ~ N.K. Chaudhary

Jaipur Rugs is a family business strengthened by the purpose of protecting ancestral knowhow and connecting rural craftsmanship with global consumers. By placing the human aspect at its core, the company has grown to become the largest network of artisans in India. It uses the age-old art form of handmade carpets as a tool to bring prosperity into the homes over 40,000 rural artisans of which 90% are women. Founded in 1978 by Nand Kishore Chaudhary with just two looms, it now has over 7,000 looms and sells in over 90 countries. Today the company creates contemporary works of art by collaborating with creative talents capable of showcasing this ancestral craft with a new vision.

📊 Post Views: 174