

Rug Utsav 2025 hosted by Jaipur Rugs

Jaipur Rugs, a global beacon of craftsmanship and social enterprise, announced the commencement of Rug Utsav - a spectacular celebration of artistry, culture, and impact beginning September 3. This year's edition is unlike any before, with an awe-inspiring curation of over 14,000 handmade rugs, showcasing the soul of India's weaving traditions blended seamlessly with contemporary design. This year's curation spans signature collections including Alam, Genesis, Savana, Concoc-tion, Daa Haas, Wunderkammer, among others.