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Jaipur Rugs exclusive collaboration with Tatitana De Nicolay crafts a garden out of rugs

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PUBLISHED: NOV 29, 2024 12:58 PM IST, 4 MIN READ



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Handmade luxury rug brand Jaipur Rugs is known not only for its well-crafted rugs but also for its exciting collaborations. *Jardins du Monde* or the 'Gardens of the World' their latest exclusive collection, created in collaboration with visionary Paris-based designer and artist Tatiana de Nicolay takes their design journey a step further.



*A floral accent for the decor*

Step into a green wonderland with the seven pieces of *Jardins du Monde*, available in the Invisible Collection. After all, the collection

one bespoke rug at a time.

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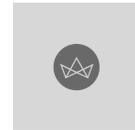
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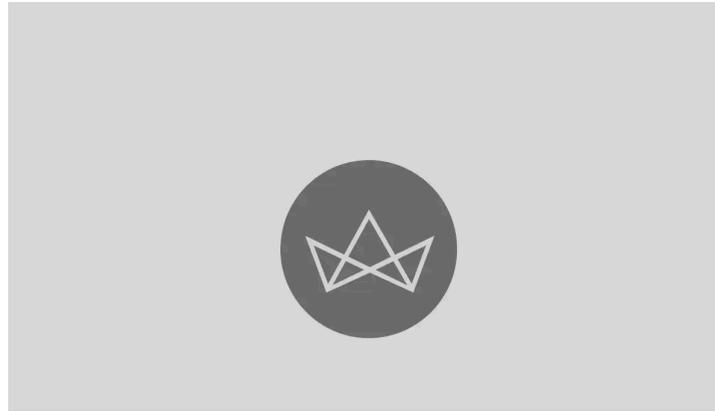
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## Gardens of the World

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*Walk into a garden with Jardins du Monde*

Tatiana de Nicolay is known for having travelled the world. It would be hard to find a place she hadn't been to. The illustrator and watercolourist has worked in India for Manish Arora, who introduced her to the art of embroidery, and later in London for Martina Mondadori. She has also worked alongside icons like Jean Paul Gaultier and Diptyque. With a unique blend of artistic influences – from haute couture to interior design, Tatiana draws on her journey and travels for the unique *Jardins du Monde* collection- bringing alive the gardens of the world through bespoke rugs.

"Jardins du Monde is more than a collection; it is an odyssey—a poetic tribute to the world's most enchanting gardens," She says. "Each rug is a masterpiece, fusing the serenity of nature with the soul of global cultures. Through Jaipur Rugs' unparalleled craftsmanship, we've transformed landscapes into tangible works of art."

**The Seven Wonders of the World**

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The 7 artisanal rugs that comprise the collection, like the jewels in a crown, each showcase the wonders of the gardens of the world. Each rug in this extraordinary collection is a masterpiece inspired by the world's most magical landscapes. From the mystical charm of the *Garden Gate* with its delicate bamboo motifs to the serene *Tea Pavilion* that pays homage to Japanese tea gardens, and the untamed beauty of the *Flower Meadow* bursting with wildflowers, every piece tells a story. *The River of Roses* exudes timeless elegance with its blooming trellis and tranquil waterways, while the *Snake Song* takes one deep into a lush jungle alive with exotic whispers. *The Mysterious Labyrinth* enchants with its hypnotic maze of botanical artistry, and the *Country Gathering* evokes the joy of countryside retreats under grand marquees. All these special rugs transform spaces into poetic sanctuaries of

Jaipur Rugs continues to push the parcel with each unique collaboration. Founded in 1978 by Nand Kishore Chaudhary with just two looms, the company now empowers **40,000 artisans**, 85% of whom

are women, across 7,000 looms. Jaipur Rugs is now a global movement that sells in more than 90 countries. While continuing to preserve the soul of Indian craftsmanship, the exciting global collaborations give rise to a global artistic vision through rug design.

Yogesh Chaudhary, Director of Jaipur Rugs, notes, “Jardins du Monde is a testament to the power of collaboration and artistry. Each rug transcends design, becoming a living narrative of nature’s splendour and the cultural brilliance that unites us. This collection embodies Jaipur Rugs’ enduring commitment to preserving traditional craftsmanship while pushing the boundaries of innovation.”

Culture

Jaipur Rugs unveiled three Italian collaborations at Milan Design Week



Culture

Jaipur Rugs’ new collection is inspired by British silversmith Jocelyn Burton’s journey



2024  
Hero and Feature images: Courtesy [The Invisible Collection](#).

**Note:**

*The information in this article is accurate as of the date of publication.*

**TAGS**

JAIPUR RUGS

TATIANA DE NICOLAY

JARDINS DU MONDE

LUXURY RUGS

**WRITTEN BY**



Part wild child and part philosopher with a veritable streak of whimsy, Chirrag is a lover of all things luxe. From the latest fashion

### Inside Jaipur Rugs exclusive collaboration with Tatitana De Nicolay

trend to the new indie artist on the block, he has a pulse on all things culture. When he's not home bartending, he's possibly dabbling in his other passion; modeling. His daily activities include revisiting his favourite art films while sipping an Americano.



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