

 **princesspea** x JAIPUR RUGS





 **princesspea**

X

JAIPUR RUGS

Days Collection

What started as an art project commissioned by the Jaipur Rugs Foundation gradually evolved into a series of workshops between the artist Princess Pea and our artisans, later becoming a capsule collection with Jaipur Rugs. Princess Pea explores gender identity, self-worth, and the invisible labour of women through the act of knotting, a gesture that carries both intimacy and endurance. DAYS is a special edition of hand-knotted carpets, born out of months of dialogue and intervention within domestic spaces where women's hands translate silence into pattern and repetition into resilience.

Through each knot, Princess Pea extends her long-standing advocacy for women's rights, transforming the domestic act of weaving into a gesture of promise to the self. The carpets become declarations of presence, where threads mark not just time but the quiet assertion of agency. In DAYS, the language of craft becomes a form of resistance and renewal, a way for women to reclaim their stories, one knot, one day, at a time.

Natasha Preenja aka Princess Pea

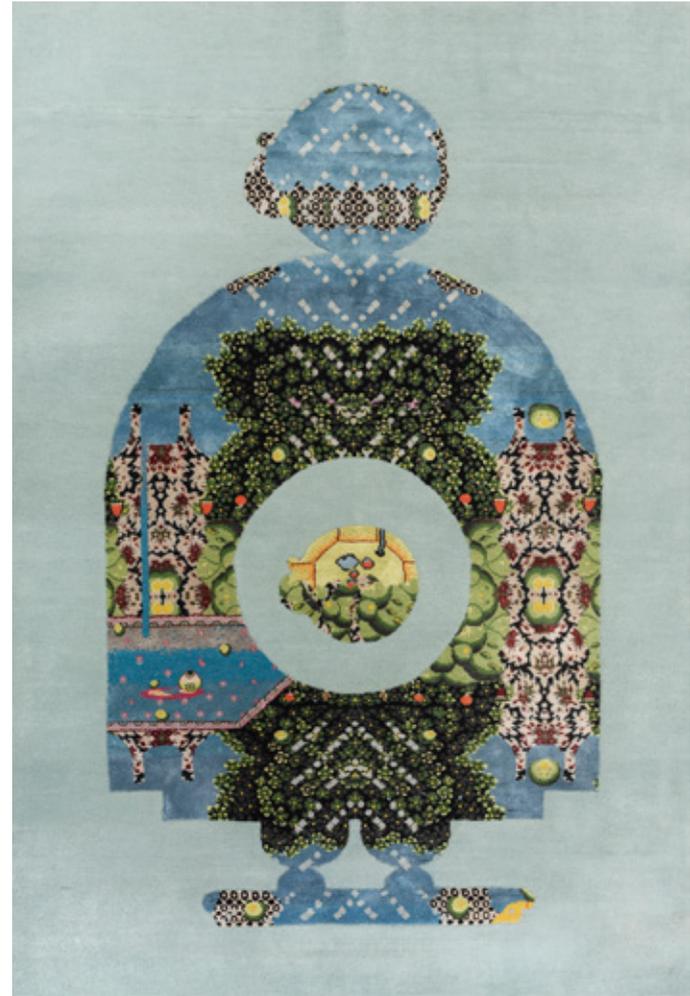
Princess Pea is the alter ego of Indian Artist Natasha Preenja, whose work explores gender identity, the body, and self-worth. Drawing on feminist literature, mythology, and traditional crafts, her practice explores the politics and aesthetics of care, domesticity, and women-led narratives of self. Trained as a painter, she works across drawing, photography, sculpture, and performance. In collaboration with Jaipur Rugs, her collection, named DAYS, presents the language of craft as a form of resistance and renewal, a way for women to reclaim their stories, one knot, one day at a time.

Rug Story

Some days, it's painful. Throughout a woman's life, menstruation- this symbol of fertility- holds the very essence of her being. Yet in our patriarchal society, these days remain a taboo. This series of works emerges from that space of resting, a body drawing made while lying on the carpet, as an act of resistance, of love, and of much-needed care. The artist has included the figures of the father (the head of the family), the mother, the sister, and the couple as gestures of comfort and compassion, hoping to cradle the woman in her days. Each rug from this collection has a color that embodies a state of being, divided across four days. Day 1 is Blue for depth and reflection, Day 2 is Pink for tenderness, Day 3 is Mustard for resilience, and Day 4 is Salmon for warmth and renewal. The imagery on the carpets evolved from the artist's miniature paintings on silk. This transition of medium, from painting to weaving, serves as a way of passing on the baton of time and labor, carrying forward the rhythm of patience, touch, and care.



Day 1 - Blue for Depth and Reflection



AKWS-9010 Sterling Blue / Ebony

Day 2 - Pink for Tenderness



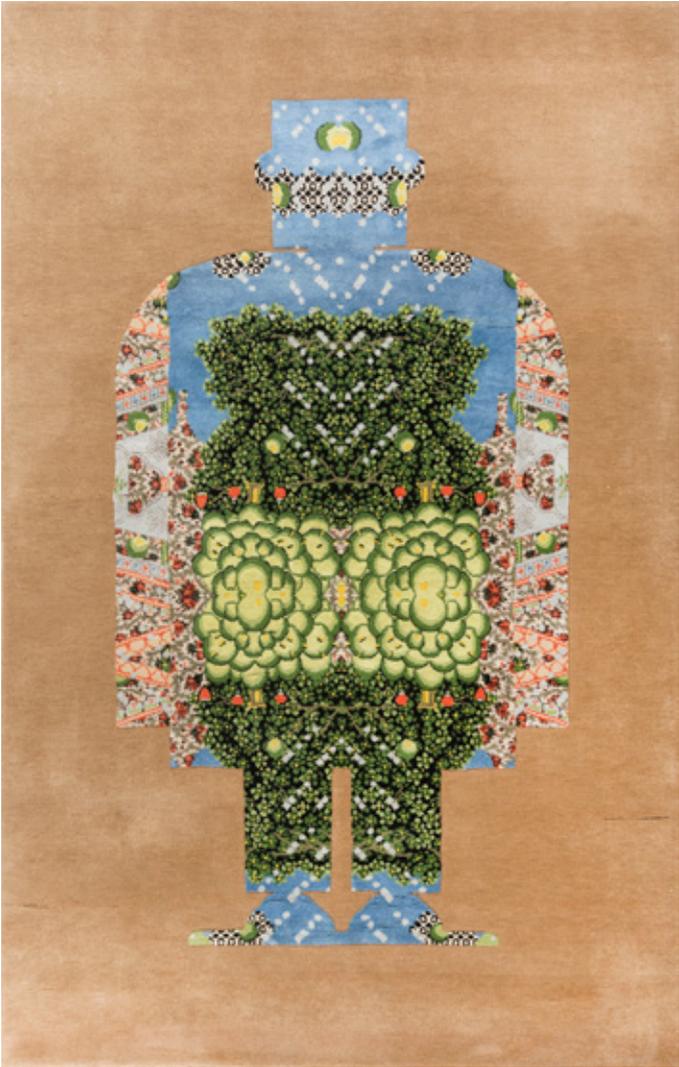
AKWS-9012 Tabasco / Ebony



Days

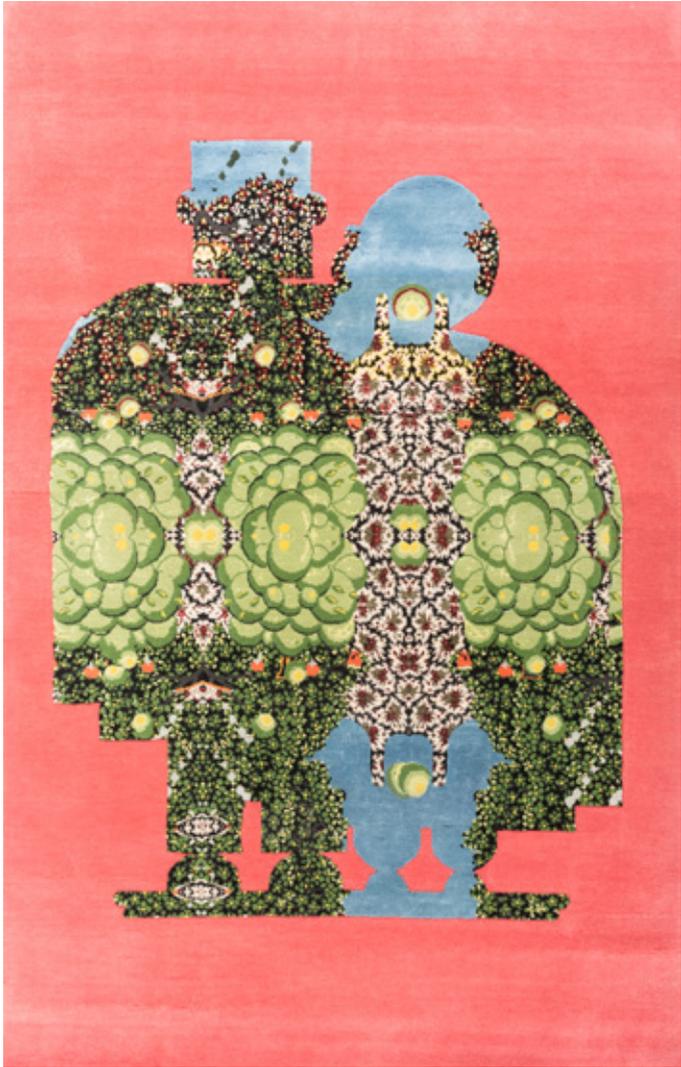


Day 3 - Mustard for Resilience



AKWS-9011 Light Peach / Ebony

Day 4 - Salmon for Warmth and Renewal



AKWS-9009 Coral Essence / Ebony





INDIA

Head Office, Jaipur, India

Jaipur Rugs Company Pvt. Ltd.
G-250, Mansarovar Industrial Area
Jaipur - 302020, Rajasthan, India
+91 141 7103400

Jaipur, Retail Store

Kanota Courtyard, Hotel Narain
Niwas Palace, Narayan Singh Rd,
Jaipur -302004, Rajasthan
+91 7412060021
retail@jaipur rugs.com

Delhi Retail Store

Shop Number 298-299,
Near Metro Pillar SP - 32,
Mehrauli - Gurgaon Rd, Sultanpur,
New Delhi 110030
+91 72300 05522
delhi@jaipur rugs.com

Mumbai Retail Store - Lower Parel

Empire Complex, 414,
Senapati Bapat Marg, Lower Parel,
Mumbai 400013
+91 9799228116
mumbai@jaipur rugs.com

Mumbai Retail Store - Andheri

Laxmi Industrial Estate, 21 C-D ,
Ground Floor, New Link Rd,
Andheri West, Mumbai 400053
+91 7665431188
mumbai@jaipur rugs.com

Pune Retail Store

The KOPA by lake Shore Ground Floor
Unit No.G-19A & G-19B, Koregaon Park,
Mundhwa Road, Ghorpadi, Pune – 411001
+91 9251982096
pune@jaipur rugs.com

Bengaluru Retail Store

1st Floor, 1147, K.P.Icon, 12th Main,
HAL 2nd Stage, Indiranagar, Bengaluru
India - 560008
+91 76650 17091
bengaluru@jaipur rugs.com

Raipur Retail Store

Jaipur Rugs, Ground Floor, SS Turning Point,
Near Shanti Sarovar, Kachna, Raipur
+91 82238 80500
Chhattisgarh - 492014

Chennai Retail Store

Supreme Living, Plot No: 320, 1st Floor, Vallu-
var Kottam High Rd,
Nungambakkam, Chennai
Tamil Nadu - 600034
+91 - 9251985913
chennai@jaipur rugs.com

Kolkata

Kolkata Retail Gallery, Ground Floor,
Chatterjee International Center, 33A,
Jawaharlal Nehru Rd, Park Street area,
Kolkata, West Bengal 700071
+91 - 7665433115
kolkata@jaipur rugs.com

USA

Head Office, Atlanta

Jaipur Living
1800, Cherokee Parkway
Acworth, GA 30102
+1 404.351.2360
Toll Free: 888.676.7330
info@jaipur living.com

ITALY

Milan, Retail Store

Piazzale Luigi Cadorna, 4,
20123 Milano MI, Italy
+39 029 147 1547
milan@jaipur rugs.com

LONDON

Retail Gallery

1/23, Chelsea Harbour Design Centre,
Chelsea Harbour, London, Middlesex,
United Kingdom, SW10 0XE

RUSSIA

Samara Retail Store

23, Michurina Str. Samara, Russia
+7 846 97 377 00
info@jrsamara.com

CHINA

Shanghai Retail Store

C212, Wending Living Plaza, Wending
Road 258, Xuhui District Shanghai
+86-2154650598
china@jaipur rugs.com

Beijing Retail Store

Jaipur Rugs No.E3, Taoci 3 Street, 798
Art Zone, Chaoyang District, Beijing
+86-10-85705429

DUBAI

Jaipur Rugs Trading L.L.C.

Unit A02, Alserkal Avenue, Street 8,
Al Quoz 1, Dubai, United Arab Emirates
+971 555561240

SINGAPORE

Retail Gallery

68A - 69A, Amoy St,
Singapore - 069887, 069888



JAIPUR RUGS

www.jaipurrugs.com

London | Milan | Dubai | Singapore | USA | China | India